

CCFC ACTION PLAN

Changing Public Awareness: Public Education & Media Outreach

parents are educated about the importance of providing the right environment and experiences for their kids, know how to do it themselves, and what to ask of others who care for their kids

they know what changes (policy, practice, etc.) to advocate for at all levels

parents require that health and child care providers become trained to the highest standards

policymakers are well-informed on the issues

State Commission Activities:

public education and media outreach, policy advocacy

Improving Public Policy: Policy Development & Advocacy

Policymakers make the structural/ policy changes needed to enable the best results for young children

Evaluating for Results: Research & Evaluation

studying how well things are working and continually feeding the information back to providers, policymakers, and the public leads to continuous improvement in programs and private behavior

State Commission Activities:

program research and evaluation,
policy research,
policy development

Improving Quality and Accessibility of Programs: Statewide Capacity and Infrastructure Development

Improving the Quality and Accessibility of Programs: Innovative Approaches/ Partnerships and Demonstrations/ Pilot Programs

an integrated and accessible system with high program standards, highly trained and adequately compensated staff, efficient information systems, and excellent facilities empowers families and providers to do their best work for young children and to continually improve on it

State Commission Activities:

- A.** support statewide capacity-building infrastructure:
 - training
 - TA
 - standards/curriculum/ materials
 - facilities
 - compensation
 - interagency collaboration
 - information systems and information technology
 - results/ indicators/ data collection and reporting
- B.** work with County Commissions to support/ improve local delivery systems through
 - demonstration/ pilot programs
 - matching/incentive grants
 - jump-starting promising practices and models of collaboration
 - supporting programs with potential statewide impact

Improved School Readiness For Children

Children receive the health care, nutrition, and preventative services they need prenatally and in the early years to stay healthy and to thrive, physically and mentally, into adulthood.

Children come to kindergarten ready to succeed, because they have had nurturing, stimulating, developmentally appropriate care and education as infants, toddlers, and preschoolers, whether at home or in child care and development settings.

Families who have the knowledge and resources they need to nurture their children's physical, intellectual, social, and emotional development; parents who help their children learn to express themselves verbally, to get along well with others, to carry out responsibilities, and to solve problems.